






2025
COLLECTION





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Introduction

Since 1979, in Boyds, Maryland, Gary and Tina Lowenthal created the well-known and trusted brand Boyd's Bears. Since then, their brand has brought soft snuggles, warm hugs and constant companionship.

Boyd's Bears is all about placing special paw prints in and on the hearts of young and old, small and large, collectors and one-true love bear owners. Who doesn't love receiving super soft snuggles after a hectic day, in a busy month or during a topsy-turvy year? It's always great to be able to turn to something comforting that you cherish.

After thirty-five years, Boyd's Bears needed a little rest and went into hibernation. Now, ten years later they are stirring and just about fully awake from their nap – ready to celebrate their forty-fifth anniversary with renewed excitement and an adventurous spirit, trekking out of their cave and back into your hearts and homes – where they belong.

Enesco is excited to celebrate the forty-fifth anniversary of the iconic Boyd's Bears brand by introducing twelve limited bears that will be available early in 2025. In the new collection there will be twenty-eight super soft cuddly toys where some are even jointed, and also two figurines that come in a branded gift box.

Limited Plush



6017139

CHUBS BEANSTER
Height: 30.5cm

*Suggested for ages 1+
Hand wash only*



*All
New*

6017143

PANDA P. GIGGLES
Height: 28.0cm

*Suggested for ages 1+
Hand wash only*



6017144
KOALA K. CUDDLES
 Height: 28.0cm
 Suggested for ages 1+
 Hand wash only



6018001
BOYDS BEARS FIXTURE
 Height: 152.0cm

»»»
 Speak to your ASM on
 how to get this for free



6017145
MARSHALL MOXLEY
 Height: 35.5cm
 Suggested for ages 1+
 Hand wash only

»»»
*Jointed
 Limbs*
 «««



6017146
EMMA BOYDSLEY
 Height: 35.5cm
 Suggested for ages 1+
 Hand wash only

*All
 New*



*Jointed
 Limbs*

6017138
ANNI BEARSLEY
 Height: 35.5cm
 Suggested for ages 1+
 Hand wash only

*Jointed
 Limbs*



6017147
HONEY HOPPLEBUNS
 Height: 35.5cm
 Suggested for ages 1+
 Hand wash only



All New

A

B

C

A. 6017140

BUBBA BEARSEVELT

Height: 40.5cm

Suggested for ages 1+
Hand wash only

B. 6017141

BUBBA PEARL

Height: 40.5cm

Suggested for ages 1+
Hand wash only

C. 6017142

BUBBA AMBER

Height: 40.5cm

Suggested for ages 1+
Hand wash only



6016928

BUBBA BEARSEVELT

Height: 11.0cm 

All New

Great gift packaging

Limited Figurines



6016929

ANNI BEARLEY

Height: 10.0cm 

Plush



A

A. 6017981

CLOUDY McCUDDLES

Height: 30.0cm

Suggested for ages 1+

Hand wash only

B. 6017983

COCOA McCUDDLES

Height: 30.0cm

Suggested for ages 1+

Hand wash only

C. 6017982

CANDY McCUDDLES

Height: 30.0cm

Suggested for ages 1+

Hand wash only



6017979

SIR SNUGGLEPAWS

Height: 36.0cm

Suggested for ages 1+

Hand wash only

*All
New*



6017987

TEDDY McBEARSLEY

Height: 30.0cm

Suggested for ages 1+

Hand wash only

BOYDS BEARS



6017989

AMELIA McBUTTONS

Height: 20.0cm

Suggested for ages 1+

Hand wash only



Meet the Fashion Family
The McButtons

6017990

HOPPITY McBUTTONS

Height: 23.0cm

Suggested for ages 1+

Hand wash only



6017991

HUDSON McBUTTONS

Height: 23.0cm

Suggested for ages 1+

Hand wash only

A



B



*Jointed
Limbs*

*All
New*

C



D



E



A. 6017986

FLUFF BEARKINS

Height: 23.0cm

Suggested for ages 1+

Hand wash only

B. 6017988

BENJAMIN McBEARSLEY

Height: 30.0cm

Suggested for ages 1+

Hand wash only

C. 6017993

LIL' CUPCAKE

Height: 20.0cm

Suggested for ages 1+

Hand wash only

D. 6017994

LIL' SPRINKLES

Height: 20.0cm

Suggested for ages 1+

Hand wash only

E. 6017995

LIL' SUGARPLUM

Height: 20.0cm

Suggested for ages 1+

Hand wash only

Holiday Plush



All New



6017996

BUBBA JINGLEPAWS
Height: 30.5cm

Suggested for ages 1+
Hand wash only

Wreath lights up and plays Jingle Bells 🎵

🔊 Lights up and plays Jingle Bells

6017997

PEPPER MCMINTLEY
Height: 18.0cm

Suggested for ages 1+
Hand wash only

6017998

WINSTON WADDKINS
Height: 13.0cm

Suggested for ages 1+
Hand wash only

Hanging Plush Decoration

A. 6017999

CINNAMON
Height: 13.0cm

Suggested for ages 1+
Hand wash only

B. 6018000

MARSHMELLOW HOLLYJOLLY
Height: 13.0cm

Suggested for ages 1+
Hand wash only



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Bringing Joy Everyday

Life is filled with special moments...and we are here to help you celebrate each one!

Select from Enesco's wide array of gifts and top brands in the industry for celebrations throughout the year.

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enesco.CO.UK



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